



DIGITAL GROWTH × AI CREATIVITY

Ideas engineered for business growth.

Strategy · Websites · Performance Advertising · AI Film Ads

AGENCY PROFILE / 2026

India + Worldwide | www.anjaneyalabs.com

ANJANEYA LABS

A connected digital marketing and AI creative agency for businesses ready to build with purpose.

We bring strategy, creative direction, websites, advertising and measurement into one growth system. Every engagement begins by understanding the business, audience and commercial goal before recommending the work.

CAPABILITIES

01 Performance Marketing

Meta Ads, Google Ads, campaign strategy, lead generation and optimisation.

02 Websites & Landing Pages

Premium digital experiences structured for trust, clarity and conversion.

03 AI Film Ads

Cinematic commercials, product stories, social reels and campaign variations.

04 SEO & Content

Search strategy, authority-building content and long-term organic visibility.

05 Social Media Growth

Positioning, content direction, creative systems and audience engagement.

06 Growth Strategy

Audience, offer, message, channel planning, tracking and measurable priorities.

SELECTED LIVE WEBSITE WORK

Challenge → Strategy → Work → Outcome

Only live work and outcomes we can verify are presented.

01 / SPIRITUAL SERVICES

NadiVedas

nadivedas.com

A structured digital journey for service discovery, practitioner trust and online enquiries.

02 / LUXURY HOSPITALITY

Scylla Luxury Resort & Spa

scyllaresort.com

A premium hospitality experience supporting suites, dining, spa, celebrations and booking intent.

03 / DIGITAL ASTROLOGY

AstroVedas

astrovedas.app

An application-led experience for discovering astrology services and digital consultations.

04 / PREMIUM E-COMMERCE

GemVedas

gemvedas.com

A commerce experience for certified gemstones and Rudraksha with product discovery and trust signals.

PAID MEDIA PERFORMANCE

Selected historical campaign snapshots shown on anjaneyalabs.com. Results vary by industry, budget, offer, audience and campaign period.

GOOGLE ADS	META ADS	E-COMMERCE	LEAD GENERATION
1.44M	4.12M	779	8.5K
Impressions recorded	Campaign impressions	Website purchases	Messaging conversations

VERIFIED PRESENTATION METHOD

01

CHALLENGE

Define the commercial problem and the result that matters.

02

STRATEGY

Select the audience, offer, message, channel and measurement plan.

03

WORK

Build and launch creative, campaigns, landing experiences and tracking.

04

OUTCOME

Report only results supported by live work or source screenshots.

FOUNDER'S VISION



DIRECT FOUNDER ACCESS

Your business has a vision.
My responsibility is to help
make it real.

Sanjay Kumar

Founder & Growth Strategist

LISTEN → THINK → CREATE → GROW

Your business is understood before anything is created. Every decision begins with strategy and purpose. Your brand receives original ideas—not recycled templates. Success is measured through meaningful business outcomes.

THE CLIENT-FIRST STANDARD

PROFESSIONAL BUSINESS EMAIL	SECURE WEBSITE	DIRECT FOUNDER ACCESS	INDIA + WORLDWIDE
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START A FOCUSED CONVERSATION

Bring us the vision. We'll help shape the path.

Book a 20-minute founder consultation or send your project brief through our secure website.

EMAIL	hello@anjaneyalabs.com
WEBSITE	www.anjaneyalabs.com
CONSULTATION	www.anjaneyalabs.com/consultation

ANJANEYA LABS / BUILT FOR VISIONARIES